

JULY 23, 2020

Monthly Newsletter

Portfolio Highlight: Larq

Did you know? A recent study found that the “average athlete’s water bottle contains 313,499 CFU (colony-forming units) of bacteria per square centimeter” (Treadmill Reviews, 2019). Germs from dirty hands and backwash are typically the culprits behind unwanted bacteria in your reusable water bottles. Our portfolio company, LARQ, created a self-cleaning water bottle designed to eradicate 99.999% of all bacteria back in 2018.

Just recently, LARQ announced their latest release, the Terra Collection, inspired by earthly hues found in nature. Read the full article [here](#).

P.S. Use discount code “**augment20**” to get **20%** off your LARQ Bottle.



In the News

Aperia Technologies | [Impact of Covid-19 on Special Vehicle Tire Inflator Market Latest trending report is booming globally by Top Leading Players](#) | *Cole of Duty*

LARQ | [5 travel companions for your next car ride or flight](#) | *GearBrain*

Llamasoft | [LLamasoft Q&A: drug stockpiles and the need for advanced scenario planning](#) | *Pharmaceutical Technology*

StartOut: The unrealized potential of LGBTQ entrepreneurs

StartOut recent collaborated with Socos Labs to map out the unrealized potential of LGBTQ entrepreneurs at high-growth startups. Initial findings show that San Francisco has accounted for nearly 80% of the total US funding for LGBTQ entrepreneurs over the past 20 years. Furthermore, these entrepreneurs have created 15,000+ jobs.

[Read the full article here.](#)



Q2 2020 Global Venture Report: Funding Through The Pandemic

"Overall, total global venture dollars for 2020 track at \$129 billion for the first half of the year...That \$129 billion is down from the peak in 2018, and down 7 percent from the first half of 2019." (*Crunchbase*)

[Read the full article here.](#)