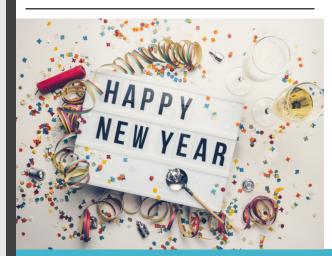# AUGMENT VENTURES

JANUARY 23, 2020

Portfolio Company Spotlight: Aperia Technologies

New This Year: Office Hours

Looking for additional support? Our Managing Director, Sonali, is adding office hours to her calendar to mentor entrepreneurs. Join Sonali every first Thursday of the month to discuss recent wins, challenges, or anything else top of mind for your organization.

[Click here](#) to book a 30-min 1:1 either in-person or virtually on February 6th!

Aperia Technologies

[Aperia Technologies](#) co-founders, Josh Carter and Brandon Richardson, met back at Stanford University while pursuing their masters degrees in mechanical engineering, design methodology and energy systems. Since 2010, they've partnered together to bring the Halo Tire Inflator technology from concept to reality.

"Aperia" comes from the Latin, *aperio*, which means to uncover, reveal, or make clear. Aperia's mission is to uncover compelling opportunities and reveal creative technology solutions. Aperia's Halo Inflator keeps a tire optimally inflated to reduce heating and flexing of a tire's sidewall, the primary reason for a blowout. This decreases annual maintenance costs while increasing driver safety.

The Halo has been recognized in the industry as a standard solution to manage efficiency, safety and cost savings for fleets of all sizes. Congratulations, Aperia team!

Halo Inflator, 2011

Halo Inflator, 2020

Aperia | [New Ways to Help Your Trucks Maintain the Proper Tire Pressure](#) | *Fleet Equipment Magazine*

Crowdz | [Crowdz Pilots Invoice Crowdfunding Platform InvoiceXchange](#) | *PYMNTS.com*

Flume | [Orbit teams up with Flume to introduce smart water monitoring for homeowners in US](#) | *Water Technology*

LLamasoft | [LLamasoft: delivering efficient time-to-value services](#) | *Supply Chain Digital*

PitchBook Emerging Tech Research: Mobility Tech

In 2019, $26.6 billion was invested in mobility tech alone, totaling 432 deals for the year. Check out PitchBook's latest report that highlights new technologies and growth within the transportation sector.

[Download the report here.](#)