

DECEMBER 12, 2019

Special Edition: Recognizing our Women in Tech



Q4 is Nearly Over!

As the end of 2019 quickly approaches, we're excited to recognize our portfolio companies, entrepreneurs and team members that have made this year such a success.

Cheers to another year of hard work, innovation and passion. More to come in 2020...



Congrats to our founder and Managing Director, Sonali!

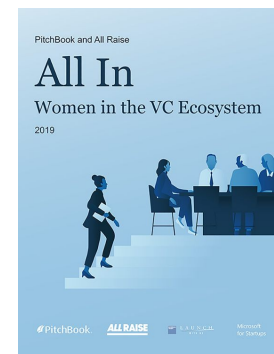
Last month, Sonali was recognized by the International Women's Entrepreneurship Challenge (IWECE) Foundation and received the [Entrepreneurship Award](#) in New Delhi, India. The IWECE is a global non-for-profit organization that helps women-owned businesses connect and grow.

Congratulations, Sonali!

PitchBook-All Raise All In: Women in the VC Ecosystem

Check out PitchBook's most recent report that highlights global and US-focused trends surrounding female-founded companies and female-led VC funds throughout the last decade.

[Download the report here.](#)



Meet the Women of Augment Ventures

Special thanks and recognition to these exceptional women that continually arm our portfolio companies to achieve their goals and succeed, quarter after quarter.



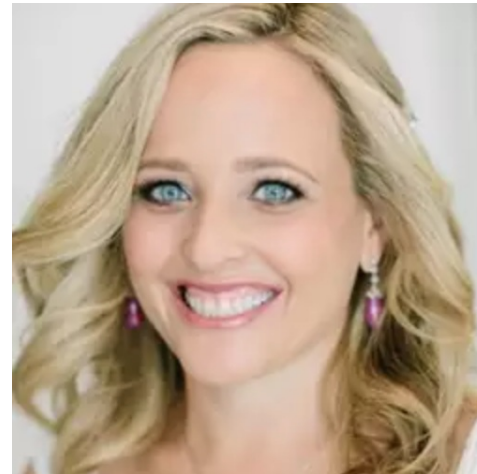
Judith Monte - Vice President, Marketing + Customer Success | [Aperia Technologies](#)

"Judith is deeply customer centric, constantly informing her work through the lens of 'how can I delight our customers', has an aggressive vision for the impact Aperia can make on our industry, and helps Aperia present itself in a way that engenders the highest degree of confidence in partners/customers without compromise -- fitting for the magnitude of quality impact our products deliver." - Josh Carter, Co-Founder + CEO



Cristel Rossignol - Creative | [Crowdzy](#)

"Cristel has driven significant traction in the company's design efforts from mobile product application screens to website design to logo/brand refresh. She was instrumental in the brand identity rollout, including managing the roll-out of the new Crowdzy logo and branding initiatives." - Steven Lee, COO + CFO



Stacey Kirsch - Senior Director, Marketing | [Crowdzy](#)

"Stacey has been pivotal in developing and implementing the go-to-market strategy and media planning for Crowdzy. Her ability to establish foundational strategies and key messaging has led to 500+ customers and users to request early access to our Crowdzy platform." - Steven Lee, COO + CFO



Jasmyrn Haas - Director, Customer Support | [Flume](#)

"Maintaining high ratings on Amazon is paramount to the success of companies in the smart home industry. Jasmyrn has built a team of employees that handle all aspects of customer support and go above and beyond each day to ensure that our customers are delighted by Flume. She has put systems in place that have dramatically increased the number and quality of our reviews." - Eric Adler, CEO



Melanie Flanigan - VP, Digital Marketing | [Mercatus](#)

"Mercatus is challenged with trying to get today's global funds to think differently about data and technology as a strategic weapon for accelerated growth and achieving alpha. Melanie relentlessly spearheads that mission, with grassroots efforts and strategies that don't look like 'what everyone else is doing'. Melanie is a voice for change in a crowded and competitive space." - Harsh Patel, CEO



Wishing you a wonderful **holiday season** and a **happy New Year!**
We look forward to our continued partnership in 2020.

-- [The Augment Ventures Team](#)