



*Augment Ventures portfolio company LLamasoft Partners with TPG Capital*

Ann Arbor, MI, May 12, 2017 Augment Ventures congratulates LLamasoft, the global leader in supply chain modeling and design software, on the announcement of its partnership with TPG Capital, the global private equity fund of leading alternative asset firm TPG.

LLamasoft received its Series-A funding five years ago from several investors including Augment Ventures. Under the leadership of CEO and founder Don Hicks, the dedicated and talented employees of LLamasoft have created innovative solutions for the supply chain software industry and transformed the company into a global leader with over 700 customers around the world. Over the last five years, the company has grown its revenue and employment many-fold contributing to the growth of local economy and community.

“Augment helped orchestrate our first round of funding and has been an active participant in our journey. We look forward to next round of supply chain transformation with new product launches. We are happy to have Augment at our side for the next phase,” said Don Hicks.

“This is a great example of entrepreneurial success. Don and his team have created a world class organization that is providing disruptive solutions to the supply chain industry creating a tremendous value for all stakeholders”, Sonali Vijayavargiya said, “Local capital enabling the success of local entrepreneurs will lead to more investment opportunities in our innovation ecosystem”.

The transaction is expected to close in the second quarter of 2017 and is subject to customary closing conditions, including regulatory approval. Additional terms of the transaction were not disclosed.

**About LLamasoft, Inc.**

LLamasoft software helps organizations worldwide design and improve their supply chain operations. LLamasoft solutions enable companies across a wide range of industries to model, optimize and simulate their supply chain network, leading to major improvements in cost, service, sustainability and risk mitigation. Headquartered in Ann Arbor, Michigan, LLamasoft is a leader in supply chain excellence and innovation, advancing technology focused on continuous improvement of enterprise supply chains for the world’s largest organizations. [www.llamasoft.com](http://www.llamasoft.com)

## **About AugmentVentures**

Augment Ventures is an early-stageventure capital fund that invests in high caliber and passionateentrepreneurial teams. The Fund invests in breakthrough products in Software,Smart Hardware, and Physical Science. Augment portfolio companies are driven totransform and impact productivity and quality at our work and at our home. The Fundworks alongside entrepreneurs to build teams, acquire customersand secure funding for growing business. Investment criteria include – skilledteam, defensible intellectual property, and global market opportunities. Formore information please visit [www.augmentventures.com](http://www.augmentventures.com).

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206 South 4th Ave, Ann Arbor, MI 48105

